



# Want to Start Aavin Outlet

## What is an Aavin Outlet ?

Aavin outlets are those which stores and sells entire range of Aavin products. The outlets range from 64sq.ft to 225sq.ft and are located at high footfall locations. The Aavin franchisee will have a prebuilt shop / space in a good location either owned or rented.

## who is Eligible ?

Anyone with a very small capital base and good business acumen can become our franchisee. It requires very little investment and working capital.

## Investment Needed?

The franchisee is expected to bear the entire cost of setting up the store which is expected to be in the range of Rs. 1.50 lacs to Rs. 6.00 lacs depending upon the format. Further Refundable security deposit of Rs.30000/- should be paid.

Working capital requirement would be extra depending upon sales volume. Expected monthly sales turnover will vary from place to place depending on location of the parlour. It may be in the range of Rs. 5 lac to Rs 10 lac per month

## How to Place Indent and Receive Products?

Indent shall be placed through aavin app 48 hours in advance. Products will be supplied by aavin through wholesale dealers or own vehicles at retail price which will vary from product to product.

## Business Proposition

A trade margin ranging from 8% to 18% will be shared on the billing price of the products to the Franchisee. All range of aavin products shall be sold along with any recipe based value added products such as Hot Milk, Milk Shakes, fresh Lassi Varieties, Ice Cream Scoops etc. The Franchisee is also permitted to sell packed non competitive brands.

**FOR FURTHER DETAILS CONTACT: 90430 99905 | 95668 60286**