"AAVIN"

(Address of the DCMPU)

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EXCLUSIVE WSD FERMENTED PRODUCTS APPLICATION

(FOR AUTHORIZED DISTRIBUTORS/DEALERS/STOCKISTS)

1.	Name of the Firm/ applicant * If Proprietary Concern – Name	of the Proprietor	:		Photo of the applicant	
2.	Status of the Firm *					
а.	Sole proprietor ☐ b. Partne mention)	ership Firm 🛚	c. Ltd. Company □	d. Others	(if others, pl	
3.	Address of Reg. Office *	:E-mail :				
	Phone:					
4.	In case, Partnership firm	(a)Name :				
		(b) Partner's Na	me :			
	(Partnership deed/ registration copy to be enclosed)					
	If Private/Public Ltd. Co.	:				
	(Memorandum of Association to be					
	enclosed)					
5.	Year of Establishment of the firm:					
6.	Category of items handled and sales details in last 3 years :					
	Item / Product Catg. Size/ V	olume	Make/Manufacturer		Name of	
	Agency (Enclose a copy of Deal	ership/Agency ap	proval letter from manufac	cturers)		
7.	Name of the preferred area for dealership for fermented product sales (Please select from the list enclosed) *					osed) *
	(a) Priority 1					
	(b) Priority 2 (c) Other uncovered area					
	(Any other area which is not given in the list)					

8.	Aadhaar No. *:			
9.	GSTNo. * :			
10.	PAN No * :			
11.	FSSAI No * :Valid From Valid upto			
	Kindly attach a copy of the same.			
	(Please enclosed Photocopies of above registration certificates)			
12.	List of existing sub-dealers/ Retailers (List along with address and contact no. to be attached) *			
13.	Name of Bankers* Bank Account no.*			
	Date of opening of the account * Type of Account *			
14.	In case you are/were a Wholesale dealer in the Federation/DCMPU, please mention (If yes			
	then attach purchase order copy with this form)			
	(a) Name of dairy			
	(b) Quantity lifted (in Litre) per day in the last one year (Apr'23 to Mar'24)			
15.	i. If the business is discontinued with any of the reasons:			
16.	5. Whether any of your relatives are working with the Federation/ District Union/ Primary Society: No/ Yes, if yes, furnish the details *			
17.	Any other information you would like to furnish to us			
	Signature of the applican			
	(Note: if space available for filling any column is inadequate, the details may be separately enclosed)			
Mai	ndatory fields are indicated with an asterisk *			

DECLARATION

THE ABOVE INFORMATION IS TRUE IN ALL RESPECTS AND WE UNDERTAKE TO INFORM YOU IF ANY CHANGE IN THE ABOVE PARTICULARS REGARDING OUR BUSINESS FROM TIME TO TIME.

PLACE : SIGNATURE OF AUTHORISEDREPRESENTATIVE

DATE : OF THE FIRM UNDER PROPERSEAL

FOR OFFICE USE WSD NO:

THE TAMILNADU COOPERTIVE MILK PRODUCERS' FEDERATION LTD./ DISTRICT COOPERATIVE MILK PRODUCERS UNION LTD

CHECK LIST

Kindly ensure compliance of the under-mentioned requirements, as per terms and conditions.

1.	Whether photocopy of the PAN Card enclosed?	Yes / No
2.	Whether photocopy of the Aadhaar Card enclosed?	Yes/ No
3.	Whether photocopy of the GST enclosed?	Yes / No
4.	Whether copy of the partnership deed or Article Company Registration certificate with Memorandum Association and Article of Association is enclosed?	Yes / No.
5.	Whether copy of FSSAI registration certificate enclosed?	Yes / No
6.	Any other schedules attached with details i) ii)	Yes / No

PLEASE SEND THE FILLED FORM ALONG WITH ALL DOCUMENTS AS MENTIONED ABOVE TO THE FOLLOWING ADDRESS:

THE GENERAL MANAGER (MKG), TAMILNADU COOPERATIVE MILK PRODUCERS' FEDERATION LIMITED,

No.3A, Aavin Illam, 3rd Floor,

Pasumpon Muthuramalingam Salai, Nandanam,

Chennai - 600 035.

Phone: 044-23464500/01/02/03/04/05.

E-Mail:aavinmarketing@gmail.com

LIST OF AREAS PROPOSED FOR EXCLUSIVE WHOLESALE DEALERS FERMENTED PRODUCTS

		South Region	Central
S.No	North Region		Region
1	Ashok Nagar, Porur, Poonammallee	Adayar, Mylapore	Anna Nagar
2	Perambur, Manali, Kolathur	Palavakkam, Kelambakkam	Avadi, Ambattur, Tirunindravur, Ayanavaram
3	North Madras, Wahermenpet, Vepery	Velachery, Medavakkam	Anna salai, T.Nagar, Triplicane
4		Pallavaram, Tambaram, Maraimalai nagar, Chengalpet	

IMPORTANT TERMS AND CONDITIONS TO THE EXCLUSIVE FERMENTED WHOLESALE DEALERS

- 1. It is necessary to fill all the fields in the application.
- 2. All the pages of the document must be duly attested by the applicant.
- 3. After the appointment as the Wholesale dealer, the following terms and conditions shall be applied:
 - a) The Exclusive Wholesale Dealer should deposit **Rs. 50,000/**-towards Security Deposit for lifting of Fermented products.
 - b) The Exclusive Wholesale Dealer shall purchase minimum **100 tubs** for lifting of curd.
 - c) The Exclusive Wholesale Dealer should purchase a minimum of 2000 Litres of curd perday during February to July (Summer - On Season) and a minimum of 1000 Litres perday during August to January (Non-Summer - Off Season).
 - d) The Exclusive Wholesale Dealer should purchase a minimum of **400 Nos. (80 Kg)** of paneer during all seasons.
 - e) The Exclusive Wholesale Dealer should lift products through their own Reefer vehicle or lease agreement specifying the vehicle.
 - f) Payment shall me made only through NEFT /RTGS /POS /GPAY /RUPAY /QR Code / Any other mode of electronic Transfer.
 - g) Initial appointment is for a period of three years and shall be renewed based on the sales performance.
 - h) The applicant shall furnish all the required statutory documents like PAN, GST, FSSAI licence etc. compulsorily.
 - i) The Excl. wholesale dealers shall compulsorily furnish the details of the sub-dealers including the location of the shop, GST No., contact No. etc. along with the location coordinates (Longitude/Latitude) of the shops.
 - j) The Excl. WSDs shall sell only in areas allotted to them. Encroaching areas not allotted to the WSDs and shall attract penalty or termination or temporary suspension or any other action by the Federation/DCMPU as deemed fit.

- k) The Federation/DCMPU reserves the right to terminate a Excl. WSD or to appoint a new Excl. WSD if their service rendered or Sales performance is found to be unsatisfactory.
- I) The Exclusive Wholesale dealer should display the product (curd / paneer) advertisement panels as prescribed by Federation, free of cost, on their own vehicle / leased vehicle.
- m) If the Exclusive Wholesale Dealer fails to bill continuously for 60 days, their dealership is liable for termination, and their Security Deposit shall be forfeited.